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7047-P529US
AVS9 20030983US1
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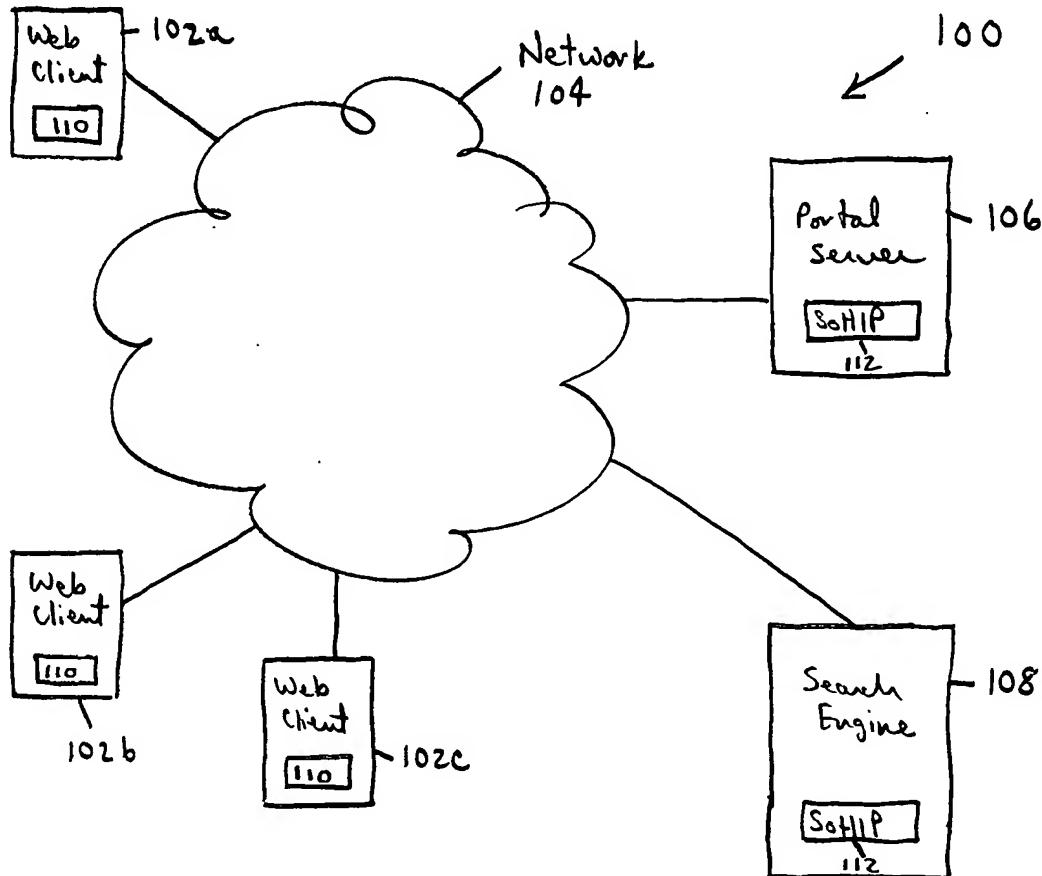


FIG. 1

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```
<interests value="root">
    <interest value=sports>
        <interest value="football" keywords = "American
Football">
            <interest value="CU" keywords = "University
of Colorado' Buffaloes"/>
            <interest value="OSU" keywords = "The
Ohio State University' Buckeyes"/>
            <interest value="A&M" keywords = "Texas
A&M University' Aggies"/>
        </football>
        <interest value="basketball">
            <interest value="Duke" keywords = "Blue
Devils"/>
            <interest value="North Carolina"/>
        </basketball>
        <interest value="baseball">
            <interest value="Texas" keywords =
"Longhorns UT"/>
        </baseball>
    </interest>
    <interest value="entertainment">
        <interest value="movies" keywords =
"adventure">
    </interest>
</interests>
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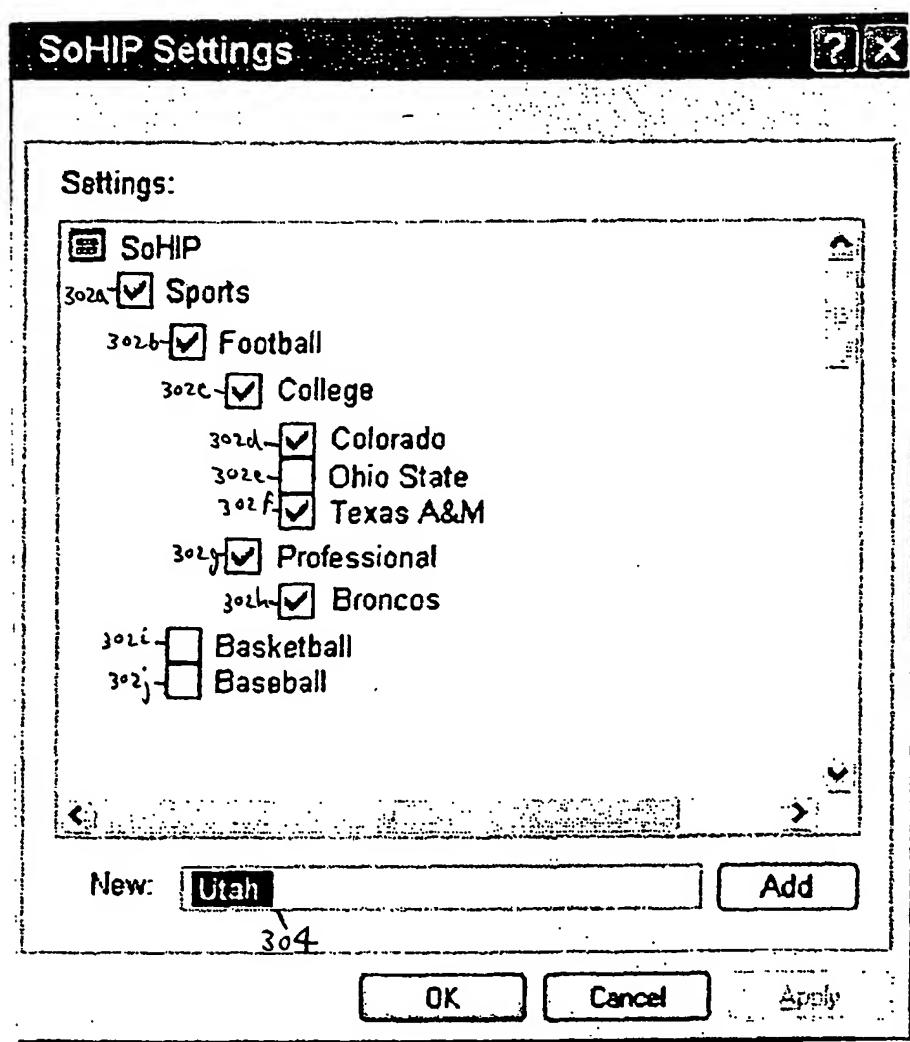
FIG. 2A

```
<keywords>
    <keyword>The Ohio State
University</keyword>
    <keyword>Buckeyes</keyword>
</keywords>
```

FIG. 2B

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F1G. 3

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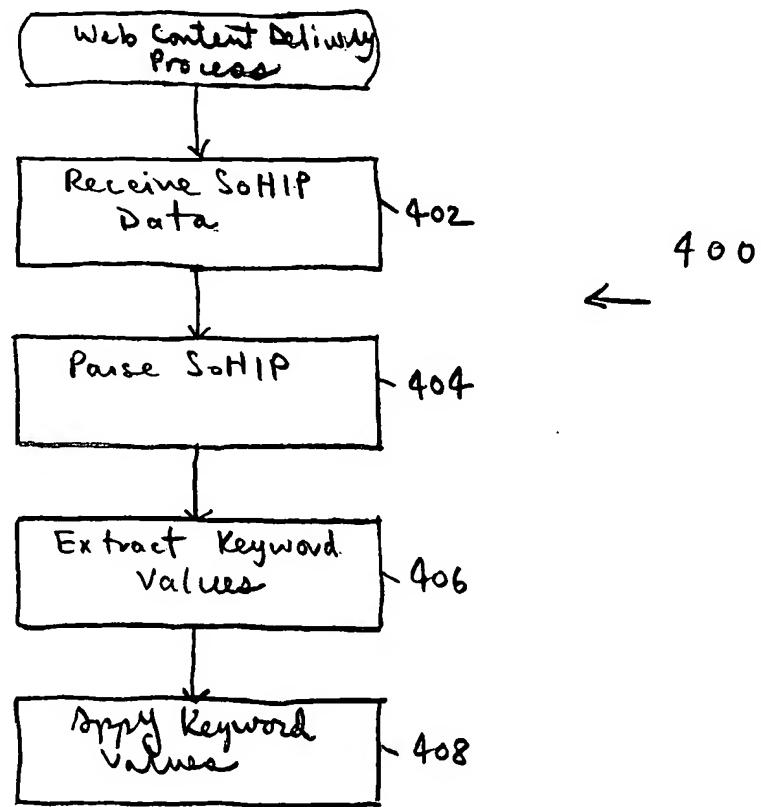
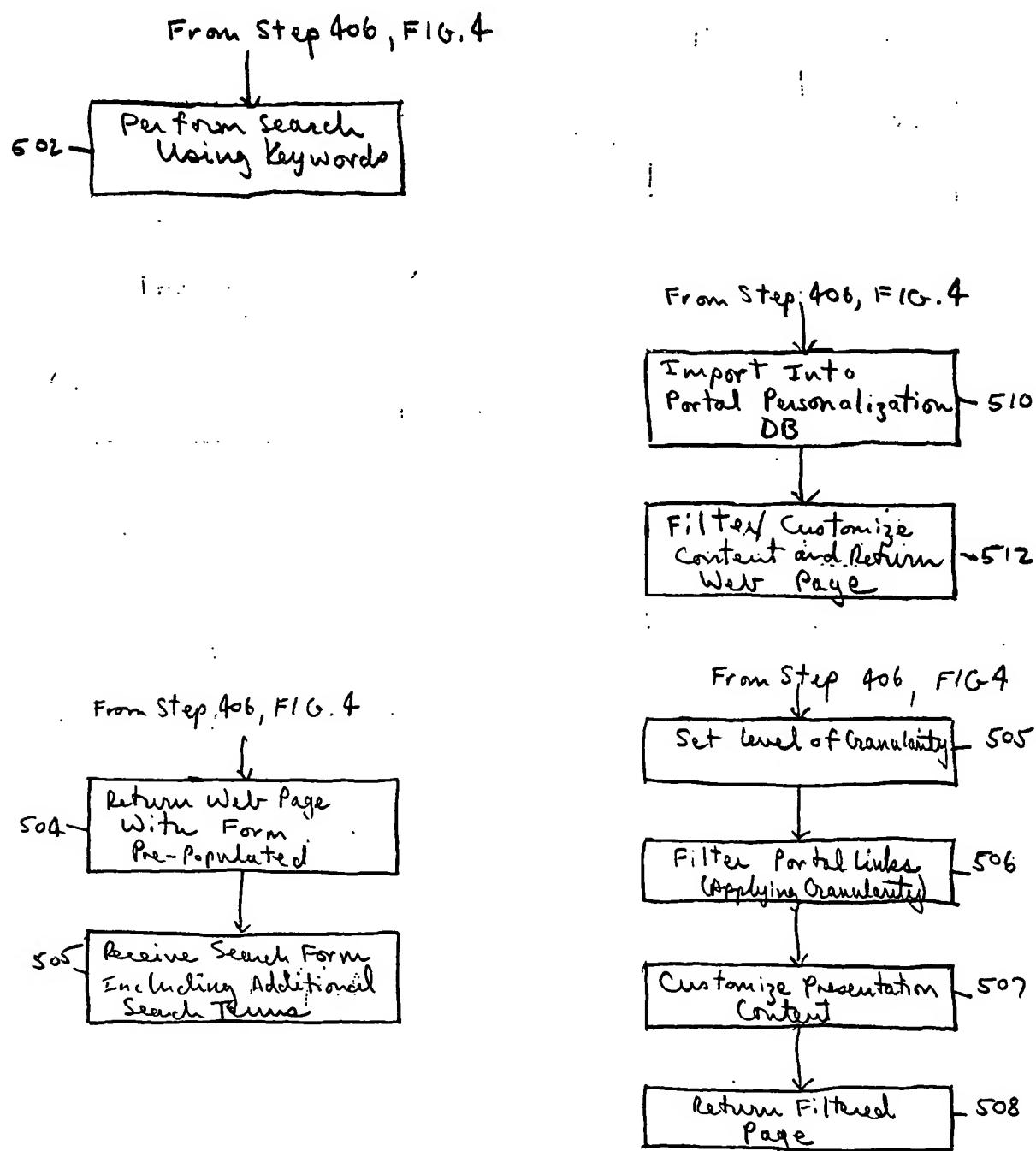


FIG. 4

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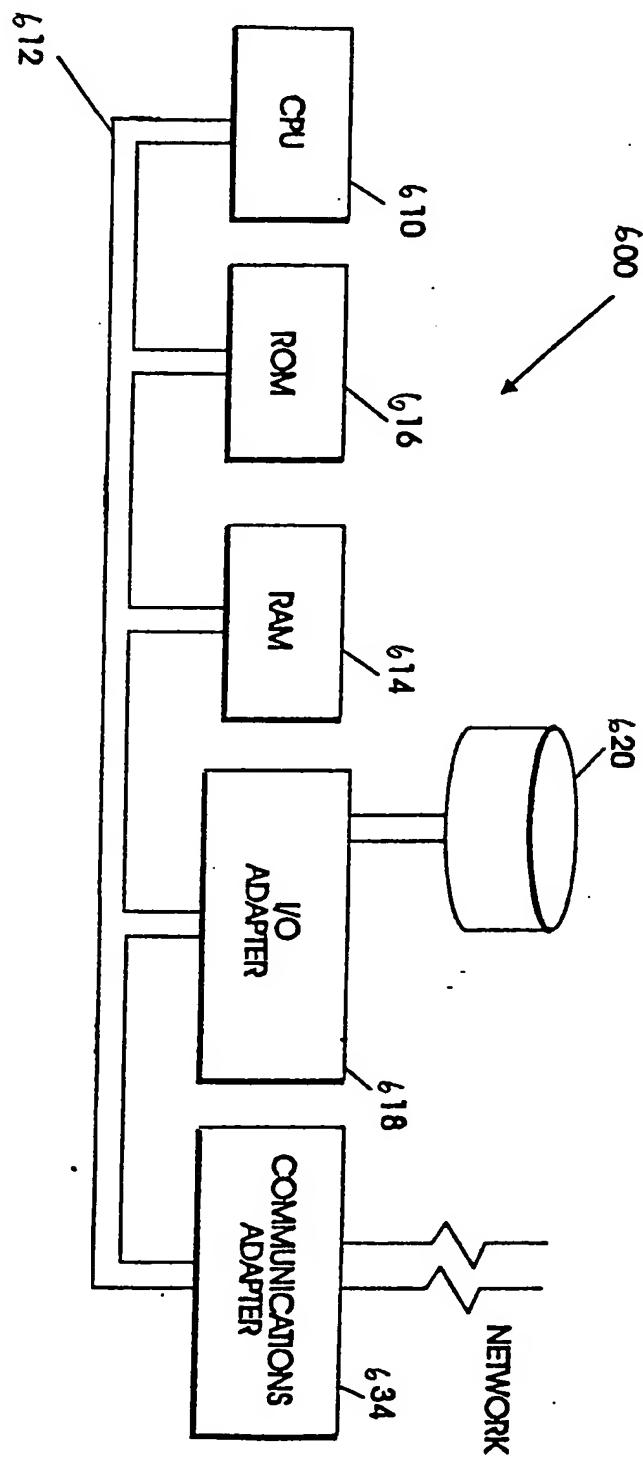


FIG. 6